

OBSESSIVE COMPULSIVE COSMETICS

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The premise was simple: develop a complete line of professional quality cosmetics inspired by makeup artist solutions to on-set challenges, not only for insiders but for enthusiasts everywhere. In an already overcrowded marketplace, the commitment to innovation in formulation and colour selection is what set OBSESSIVE COMPULSIVE COSMETICS apart from the rest.

Founded in the Lower East Side kitchen of makeup artist David Klasfeld in 2004, OBSESSIVE COMPULSIVE COSMETICS started out as only two shades of Lip Balm created to define lips undetectably for the then-new technology of Hi-Definition video, which was subjecting makeup artists' work to more scrutiny than ever before. OCC's next offering, a water-based airbrush foundation, was developed to address the same need, by creating complexion perfection with a modicum of makeup.

Since then, the range has grown to encompass a comprehensive, professional-quality cosmetic line used by makeup artists working in film and television and on Broadway. In 2011, after early success in the consumer market as well, OCC returned to its roots, opening its flagship store nested in the heart Manhattan Lower East Side.

100% Vegan and PETA approved, OCC pledges never to use animal-derived ingredients, including Lanolin, Beeswax and Carmine in our products, in an effort to raise the standards of what a Cruelty-Free cosmetic brand is considered to be. "Beyond our personal ethics, we simply believe these ingredients are unnecessary when alternatives exist that are readily available and equally effective in the formulation of our products," says company founder David Klasfeld.

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